**Stryker-Munley Group – Branding Snapshot**

**Descriptor:**

**About Stryker-Munley Group**

Stryker-Munley Group, LLC, (SMG) was founded in 1999 as an integrated public relations and marketing communication agency. It is unique because virtually all work is strategized and executed by high-level communication experts, who average more than 20 years of experience. This model provides SMG clients with peer-level guidance, creative campaigns, and superior results. SMG has eight offices, primarily in major business centers. Visit [www.StrykerMunleyGroup.com](http://www.StrykerMunleyGroup.com).

**Tagline:**

Executive communication pros, driving leadership-level results

**Three Key Messages:**

1) SMG is a cohesive team of highly qualified communication professionals in a vast range of industries.

* Expertise ranges from consumer and B2B communications, to investor relations, public affairs, crises, social media, creative services, branding, and more
* SMG provides communication services for organizations ranging from Fortune 500 market leaders through unique start-ups
* All SMG principals have more than 20 years of communication experience, including tenures on leading corporate communication teams, top agencies, and market-moving regional firms.

2) SMG’s expertise has a broad geographic reach

* Eight offices across the U.S., in leading business centers
* Vast international communication campaign expertise

3) SMG offers a significant array of services, provided by executive-level teams

* Collaboration with other leadership-level advisors creates an atmosphere of excellence for clients
* This results in well-focused campaigns using the latest communication techniques
* The vast array of expertise offered by each office significantly expands the communication footprint each client can achieve